

REMARKS

The claims have been amended by rewriting claims 1 and 15. Claims 1-3 and 15-17 remain in the application.

Reconsideration of this application is respectfully requested.

Claim Rejections - 35 U.S.C. § 102(b):

Claims 1-3, 15-17 are rejected under 35 U.S.C. § 102(b) as being clearly anticipated by Buzak. This rejection is respectfully traversed.

The Buzak reference teaches the use of a stack of different color layer that are individually switched on and off. In essence this reference teaches a different layer for each color. Switching of any layer utilizes a field that is perpendicular to any "substrate".

In applicants invention color change is accomplished in an individual layer. A field such as E_p is applied parallel to the back plane. This field is perpendicular to the field E_i that is used to switch in and out of a reflective state.

Independent claim 1 has been amended to emphasize that the color switching field is parallel to the back plate. Support is from page 7, lines 3-6 and Fig. 1. Independent claim 15 has been amended to emphasize that the first and second field are generally perpendicular as supported at page 7, lines 3-6.

The Buzak references does not disclose or suggest applicants advantageous apparatus and method of the field orientations as claimed. As such claims 1 and 15 as well as the claims that depend from them, 2 and 3 and 16 and 17 are believed to patentably distinguishable from the cited art and in condition for allowance.

No amendment made was related to the statutory requirements of patentability unless expressly stated herein. No amendment made was for the purpose of narrowing the scope of any claim, unless Applicant has argued herein that such amendment was made to distinguish over a particular reference or combination of references.

The Applicants believe that the subject application, as amended, is in condition for allowance. Such action is earnestly solicited by the Applicants.

In the event that the Examiner deems the present application non-allowable, it is requested that the Examiner telephone the Applicant's attorney or agent at the number indicated below so that the prosecution of the present case may be advanced by the clarification of any continuing rejection.

Accordingly, this application is believed to be in proper form for allowance and an early notice of allowance is respectfully requested.

Please charge any fees associated herewith, including extension of time fees, to 502117.

Respectfully submitted,

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